



Announcement of a Change to the Board of Directors of British American Tobacco Uganda Limited

In accordance with Rule 36 of the Uganda Securities Exchange Listing Rules 2021, the Board of Directors (the 'Board') of British American Tobacco Uganda Limited ('BAT Uganda' and the 'Company') announces the following change:



Mr. Kirunda Magoola has resigned from his position as Managing Director and executive Board member, effective 11 May 2022. Mr. Magoola was appointed to the Board as Managing Director on 1 August 2020. Prior to this appointment, he held the position of Corporate and Regulatory Affairs Manager at BAT Uganda.

Mr. Magoola's extensive leadership and senior-level experience helped to marshal the Company through a challenging macro-economic period resultant of the COVID-19 pandemic. The Company remains resilient, enabling continuity of its strategic plan to drive growth and deliver sustained value for its shareholders. Mr. Magoola leaves BAT Uganda in a strong position, well poised to deliver on its ambition to build A Better Tomorrow™ for its stakeholders.

The Board takes this opportunity to thank Mr. Magoola for his contribution to the Company and wishes him every success for his future.

Consequently, the Board announces the appointment of Mr. Mathu Kiunjuri as Managing Director and executive Board member effective 12 May 2022.



Mr. Kiunjuri has over 20 years' experience in leadership, marketing and business strategy within the BAT Group, having worked in multiple markets, including Kenya, Tanzania, Ethiopia, South Africa, Rwanda and Uganda. He has previously held country management roles in Uganda (where he served as Managing Director and Head of Trade Marketing and Distribution), Rwanda, Ethiopia and Tanzania, and senior leadership positions in Kenya. His vast experience and expertise covers Trade Marketing and Distribution, Demand Planning, Marketing Services and Operations, Account Management, Route to Market Management, Marketing Skills Development, People Leadership and Stakeholder Management.

The Board is confident that Mr. Kiunjuri's broad experience and commercial acumen will be valuable to BAT Uganda's strategic objectives. The Directors congratulate Mr. Kiunjuri on his appointment and welcome him to the Board.

On behalf of the Board of Directors,

Hon. Elly Karuhanga
BOARD CHAIRPERSON

Nicholas Ecimu
S&L Advocates
COMPANY SECRETARY

11 May 2022